



June 01, 2015

Dear Supporter,

In our busy lives, it is easy to forget or take for granted the men and women who serve our communities and country every day. Either as police officers, firefighters or military personnel, these groups of individuals have committed to keeping our country and our neighborhoods safe. To recognize those that serve our country and our neighborhood, the Morningside Area Community Council (MACC) is proud to host the fifth annual Morningside Mile Honoring Those Who Serve.

The Morningside Mile is a one-mile run/walk held on **Saturday, September 12, 2015**. The race will stretch from the Morningside business district to Heth's Field. Participants of all ages are invited to run, walk or simply stroll with their children or dog.

In order to make this race affordable for entire families to participate, reduce the cost to our public safety participants, and increase the portion of registration fees which can be devoted to our beneficiaries, MACC is reaching out to you for a donation.

As listed on the enclosed attachment, your generosity will be recognized in a number of ways. Proceeds from the event will benefit the following non-profit organizations:

- *The Fisher House – “home away from home” for families of veterans to stay free of charge while their loved ones receive inpatient medical care at the nearby VA Pittsburgh Healthcare System on the University Drive Campus.*
- *Morningside Area Community Council (MACC) – hosts activities to foster the well-being of the community, i.e. Easter egg hunt, litter clean-ups, flower plantings, etc.*

The majority of the proceeds will be donated to the Fisher House, with the remainder staying in the community to ensure a base of funding for future activities, including the 2016 Morningside Mile.

Thank you for your consideration - we truly hope that you will find this opportunity to be worthy of your support. If you have any questions regarding the Morningside Area Community Council or the fifth annual Morningside Mile, please contact the race committee at 412.874.7440 or e-mail at run.sponsorships@morningside-pa.org.

Sincerely,

Grant Ervin, President
Morningside Area Community Council

MORNINGSIDE ★ MILE

Honoring Those Who Serve

Event Description

The Morningside Mile is a one-mile run/walk to promote fitness and build community through physical activity. The event will be held in honor of those who courageously serve our country and communities.

Date: Saturday, September 12, 2015

Time: 9:00AM – Race start

Location: Starting line – Jancey Street between Greenwood and Baker Streets
Ending line – Hampton Street near Heths Avenue

Audience: Public safety officers and families
Current and former military members and families
Residents of all ages from Morningside and nearby communities within Allegheny County

Beneficiaries: The Fisher House
Morningside Area Community Council

Honoree: Captain John Trenz

The Morningside Mile committee is pleased to recognize Air Force veteran and retired firefighter Captain John Trenz as its 2015 honoree. Captain Trenz grew up in Morningside, attended Dilworth Elementary School and Peabody High School. He is a member of St. Raphael's Roman Catholic Church and a long-standing member of the Morningside VFW Post 3945, where he has been the Senior Vice Commander since 2011.

Website: www.morningside-pa.org/run

Contact: run.sponsorships@morningside-pa.org, 412.874.7440

MORNINGSIDE MILE

Honoring Those Who Serve

Sponsorship Levels

In recognition of your support for the Morningside Mile, the signature event of the Morningside Area Community Council, all Mile sponsors will be recognized as MACC sponsors throughout the year. As always, MACC greatly appreciates your support of the 2015 Morningside Mile at any of the following sponsorship levels:

GOLD (\$1,000)

- Logo on Morningside Mile t-shirts given to all registered runners/walkers; will appear on top of the shirt back in largest size
- Logo on the Morningside Mile webpage within MACC website
- Name listed in the Summer 2015 Morningside Newsletter sent to 1,800 households
- One-page ad (8.5"x5.5") for race-day program
- Eight (8) complimentary race registrations (includes race shirt)
- Opportunity to include samples/coupons/literature in all race packets
- Opportunity to set up table at race finish

SILVER (\$500)

- Logo on t-shirts given to all registered runners/walkers; will appear in middle of the shirt back in smaller size
- Name will appear on the Morningside Mile webpage within the MACC website
- Name listed in the Summer 2015 Morningside Newsletter; sent to 1,800 households
- Half-page ad (4.25"x5.5") for race-day program
- Four (4) complimentary race registrations (includes race shirt)
- Opportunity to include samples/coupons/literature in all race packets
- Opportunity to set up table at race finish

BRONZE (\$250)

- Name on t-shirts given to all registered runners/walkers; will appear at the bottom of the shirt
- Name will appear on the Morningside Mile webpage within the MACC website
- Name listed in the Summer 2015 Morningside Newsletter sent to 1,800 households
- Quarter-page ad (4.25"x2.75") for race-day program
- Two (2) complimentary race registrations (includes race shirt)
- Opportunity to include samples/coupons/literature in all race packets
- Opportunity to set up table at race finish

CONTRIBUTOR (\$100)

- Name will appear on the Morningside Mile webpage within the MACC website
- Name listed in the Summer 2015 Morningside Newsletter sent to 1,800 households
- Name listed in race-day program
- One (1) complimentary race registration (includes race shirt)
- Opportunity to include samples/coupons/literature in all race packets
- Opportunity to set up table at race finish

MORNINGSIDE ★ MILE

Honoring Those Who Serve

Sponsorship Form

The Morningside Area Community Council greatly appreciates your support of the fifth annual Morningside Mile. **Please return this completed form by Friday, July 17, 2015 to:**

Morningside Mile
C/o Morningside Area Community Council
P.O. Box 90185
Pittsburgh, PA 15224

Scanned or electronic copies may be sent to run.sponsorships@morningside-pa.org.

Our company is pleased to support the Morningside Mile with a sponsorship at the level indicated below.

Company: _____

Contact Name: _____

Address: _____ Zip: _____

Phone: _____

Email: _____

Please indicate the sponsorship level:

- Gold: \$1,000.00
- Silver: \$500.00
- Bronze: \$250.00
- Bronze: \$100.00

Our company is unable to contribute as a sponsor this year, but we have enclosed a donation in the amount of \$_____ or would like to offer an in-kind donation of \$_____.

Please choose the form of payment:

- Check is enclosed (Please make checks out to MACC, One Mile Run)
- Please contact us about making an online payment

If you have any additional questions, please contact the Morningside Mile Sponsorship Chair at 412.874.7440 or run.sponsorships@morningside-pa.org.