



Morningside Area Community Council

P.O. Box 90185 Pittsburgh, PA 15224

February, 2014

Dear Morningside Neighbor,

It's hard to believe another year has come and gone and 2014 is well under way! Morningside continues to be one of the best neighborhoods in Pittsburgh, and we look forward to strengthening and celebrating our community in the coming year.

Each year the Morningside Area Community Council (MACC) hosts a variety of neighborhood events including Trash Pick-up and Beautification days, an Easter egg hunt, the Morningside Mile race, Falloween, and the Merry Morningside Caroling and Holiday Lights contest. Behind the scenes, MACC works to keep the lines of communication open with our city, state, and federal officials and advocates for business development and for funding that keeps our streets safe and our neighborhood beautiful.

Please help us continue our work for the neighborhood in 2014 by becoming a MACC Sponsor. This year we are pleased to offer two levels of sponsorship:

Basic Sponsorship: \$75. All sponsors are listed on the **MACC website and all E-News communications.** In 2013, MACC had over 380 E-News subscribers, 960 Facebook followers, and 9,500 website page views. Your \$75 contribution is tax-deductible.

Premiere Sponsorship: \$200. Premiere Sponsorship includes additional benefits throughout the year:

- Premiere Sponsors are also **Newsletter Sponsors and will be listed in the Morningside Messenger**, delivered twice a year to every home in the neighborhood.
- Your business can participate in monthly **perks to MACC's Premiere Members.** These can be discounts, coupons, giveaways, or anything that works for your budget and aims to attract customers to your business. Perks can run for the entire month, a week, a single day, or however long you choose. Premiere Member Perks will be advertised heavily through all of MACC's communications channels.
- You will be featured in the **Morningside Merchants E-News interview series.** Each month, MACC will e-publish a short (3-5 question) interview with a business sponsor. Ideally, this would coincide with a Membership Perk you are offering during that month.
- We will hold a **roundtable discussion with local government representatives** so that Premiere Sponsors can voice comments and concerns about the issues you face as a member of Pittsburgh's business community.
- Premiere MACC Sponsors will be eligible for a discount on **Morningside Mile Sponsorship.**
- **...And more!** We have plenty of other great ideas that we hope to offer in the future.
- Your \$200 contribution is tax-deductible.

To become a Sponsor for 2014, please complete the following and return it to:
Ira Mabel, Sponsorship Chair • 1639 Duffield Avenue • Pittsburgh, PA 15206

Name: _____

Business: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Amount Enclosed: _____ (Make checks payable to MACC.)